

stephen burdick design newsletter



LAUGH YOUR ACK OFF: The Nantucket Comedy Festival is a non-profit, four-day festival focused on bringing the very best comedy talent to the residents and summer visitors of Nantucket island. Our work on their program included creating caricatures of their 20+ cast of comedy and media talent, and spot illustrations for each event.

"Steve was great to work with. Very creative as well as extremely helpful and patient with all of our last-minute changes!"

-Kevin Flynn, Co-founder, Nantucket Comedy Festival



The Nantucket Comedy Festival program graphics and illustration



A well-planned event program can become more than just a list of activities. Sometimes we weave in news clips about the performers, talent profiles, photos of previous years' event guests and award winners. When your event program can educate and entertain beyond the evening's activities, it stays on attendees' coffee tables all season, and gives your sponsors more value than mere ad presence. It's a powerful marketing tool for attracting future sponsors!

For the past five years we've created marketing materials for the Nantucket Wine Festival (right), featuring the paintings of local artist Kerry Hallam.

YOU'RE INVITED: Before the social season begins, it's time to get that party planned! Save-the-date cards, invitations, printed tickets and programs; advertising art in national magazines, email broadcasts and online graphics, on-site directional and sponsor banners – we create it all. Just ask our friends at WISE UP EVENTS. They promote and organize events like the Nantucket Wine Festival, the Nantucket Comedy Festival, and the MSPCA/Nantucket's Fashion for Compassion affair; they turn to us for their graphic support. When it's branded with style, it really shows!

"Steve B. is one of the most professional people that I have had the pleasure of working with. He is creative, patient, encouraging, and has a great sense of business. He's made our programs and advertisements look better than we ever imagined. TEN THUMBS UP!"

-Nancy Bean, principal of WISE UP EVENTS and client



Save-the-date graphic for Wainwright Bank's upcoming Champagne Reception

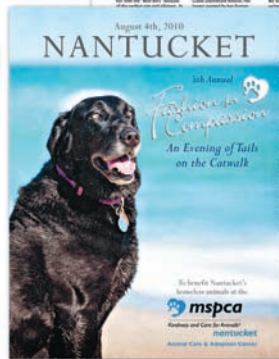


We've designed invitations to Wainwright Bank's annual Champagne Reception for almost a decade! The project includes a save-the-date postcard, invitation, envelopes and graphics for email broadcasts.

The MSPCA/Nantucket's "Fashion for Compassion" event is a hound's highlight on the island's fashion calendar. The show includes canine couture on the catwalk with an auction for owners – all to benefit their animal care adoption center. Our work included compiling the event program (below) with talent biographies, auction listings and sponsor ad artwork.



MSPCA/Nantucket's 'Fashion for Compassion' program layout



"Steve is a trooper! Stays calm under pressure, works with multiple (sometimes conflicting) sources, and delivers a great product on time!"

- Stephanie Henke, Project Coordinator, MSPCA/Nantucket Animal Care and Adoption Center

Stephen Burdick is a graphic designer and illustrator in the Boston area, with over 20 years experience in the communication arts. Estimates are cheerfully provided by calling 617-695-1400, or toll-free: 877-SBD-4ART (723-4278). © 2010